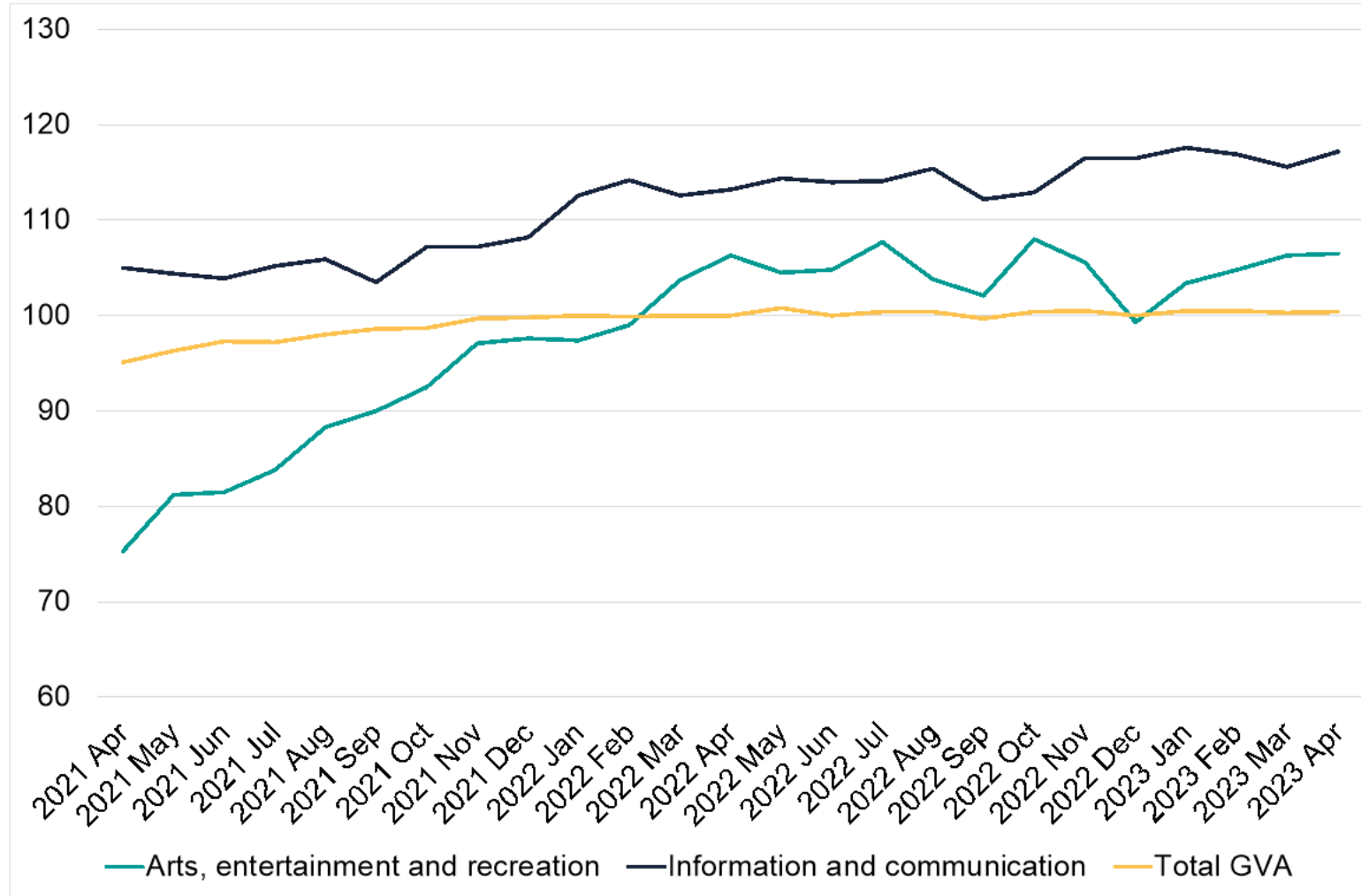


Appendix 1: Economic and sector reporting analysis

Culture, Heritage, And Sport Committee, January 2023

Both parts of the sector have outperformed the wider economy on output during 2023

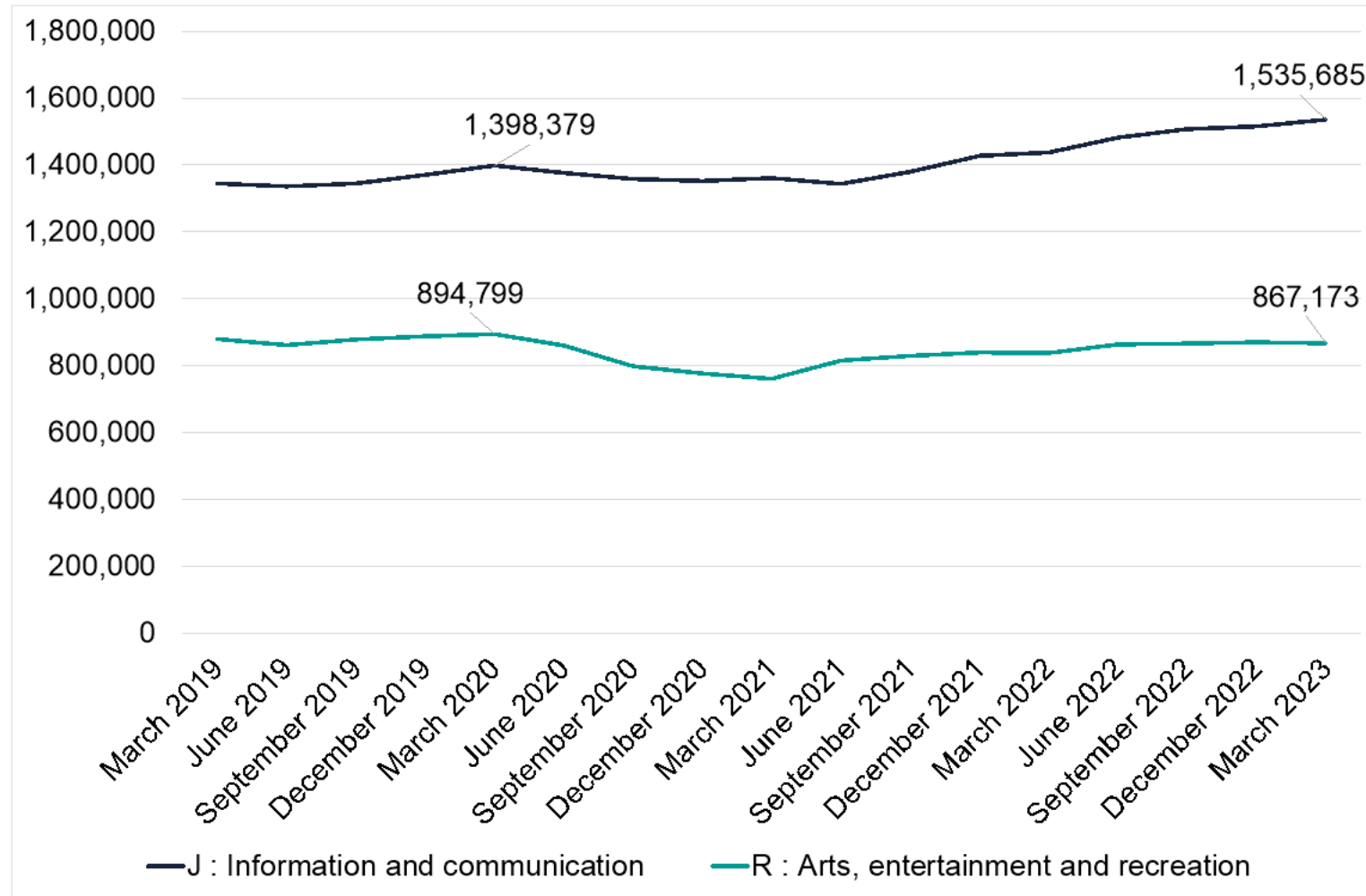
Figure 1: Trend in seasonally-adjusted output (gross value added) by broad sector, UK (monthly chained volume index, 2019=100)



Source: Monthly GDP Table, ONS

Employment in Information and communication continues to grow but remains below pre-pandemic level for Arts, entertainment and recreation

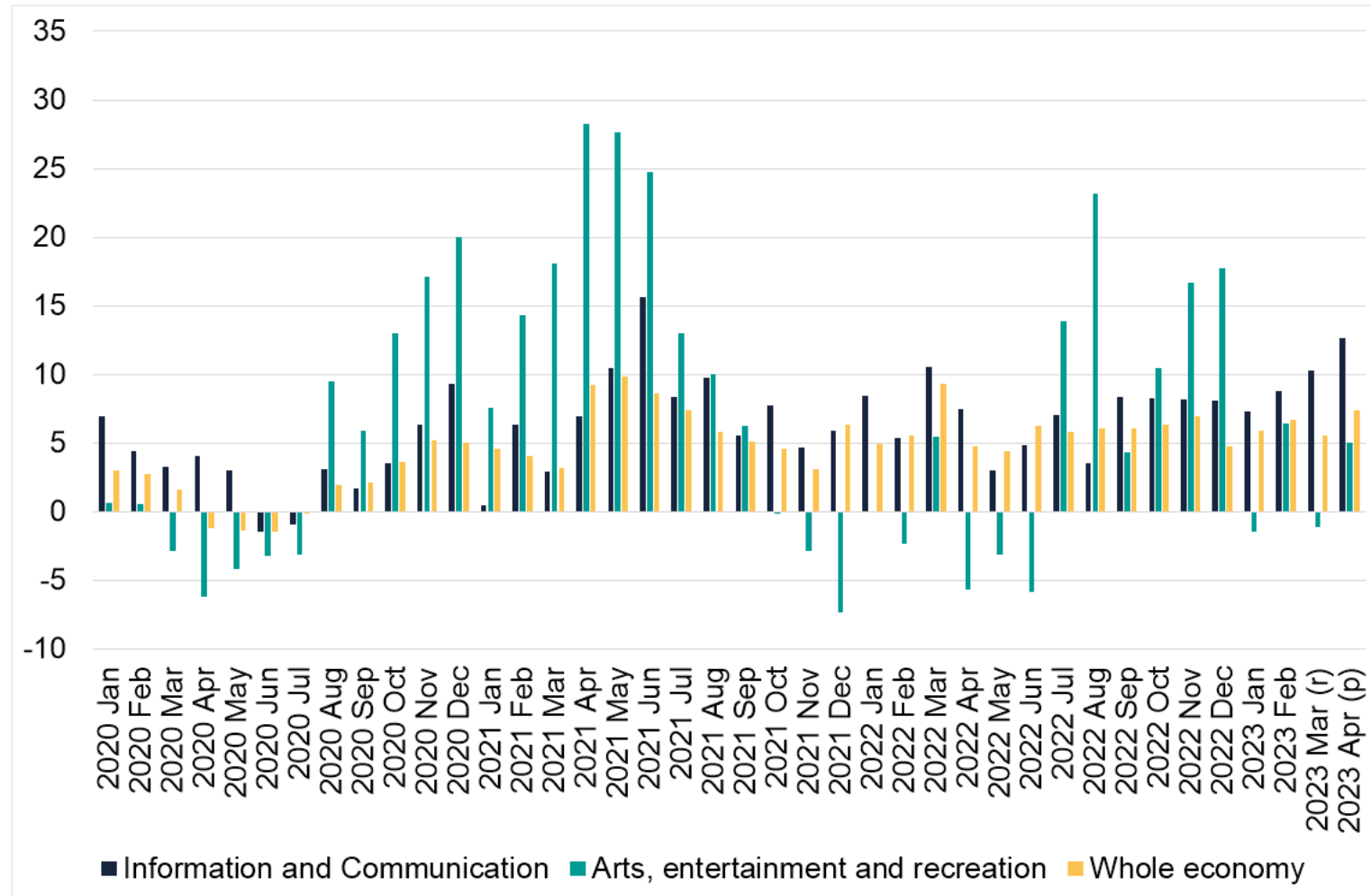
Figure 2: Trend in employment by broad sector, England



Source: Workforce Jobs, ONS

Information and communication has seen double-digit increases in average earnings in March and April 2023

Figure 3: Average weekly earnings by broad sector (£), nominal terms, Great Britain - Growth Rates : per cent change year on year

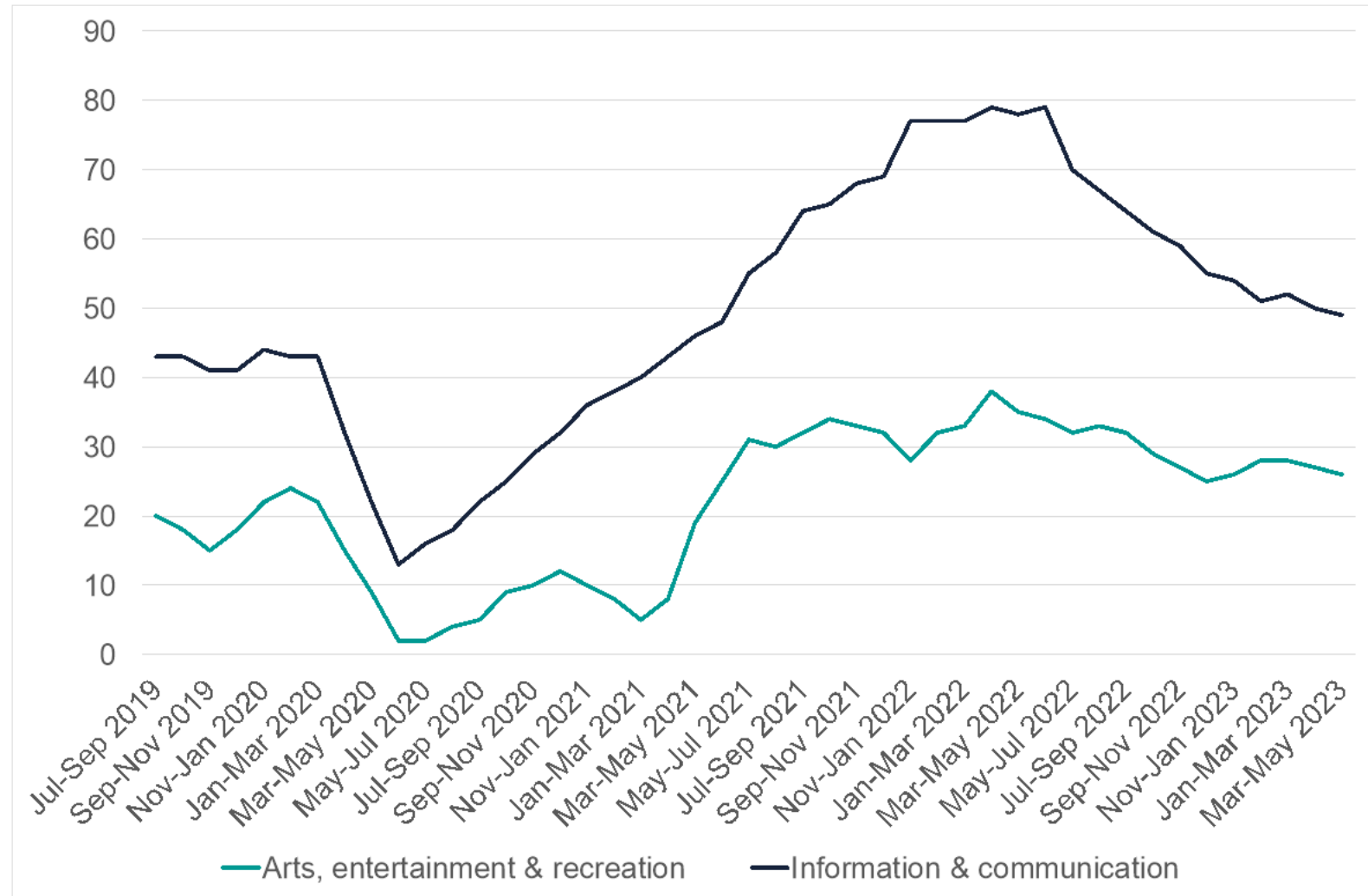


Source: Average Weekly Earnings (AWE) at industry level, ONS

Note: Not seasonally adjusted, includes bonuses and arrears; not adjusted for consumer price inflation

Vacancy levels at national level continue on a downward trend

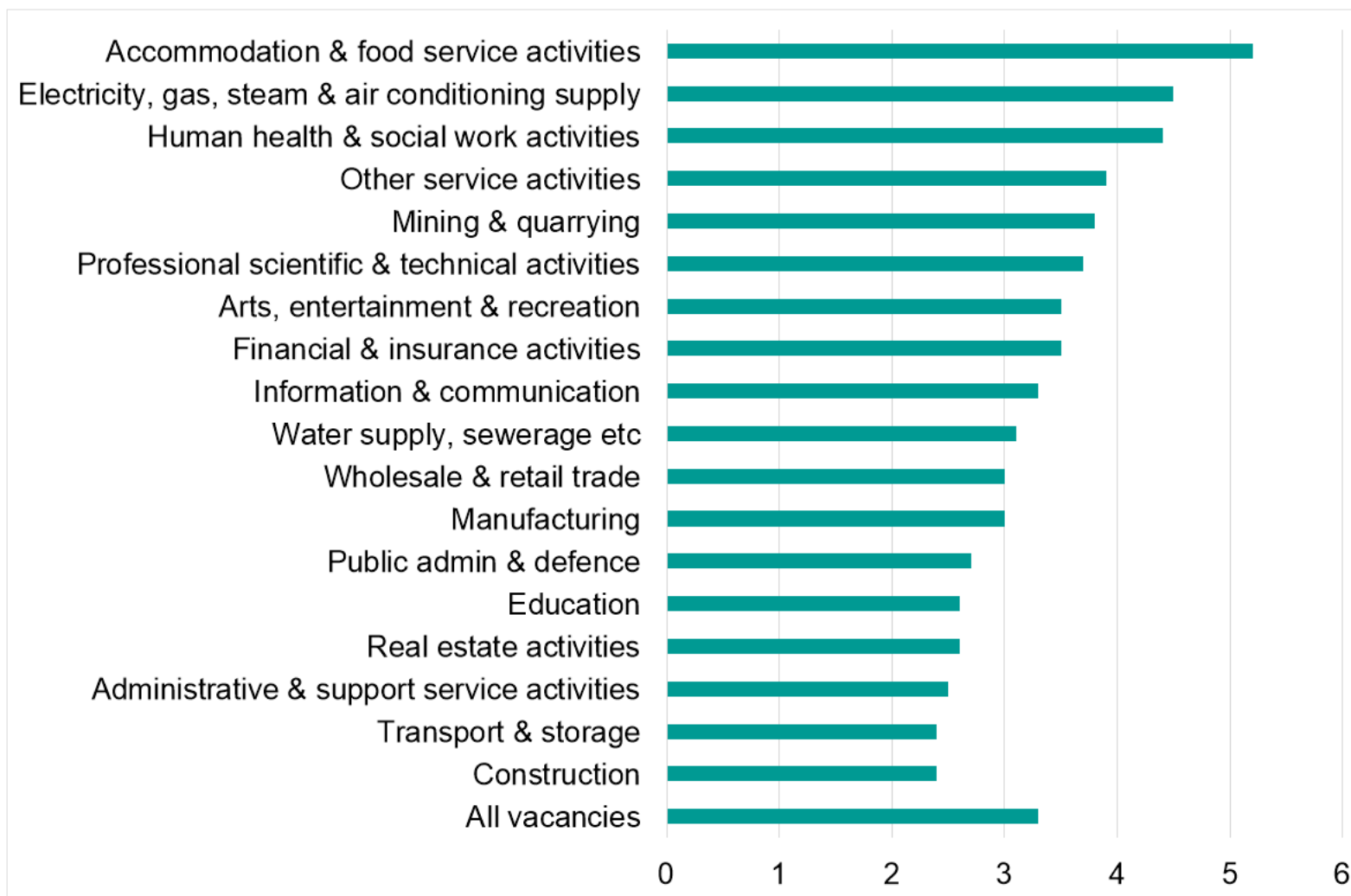
Figure 4: Vacancies by industry (000s), seasonally adjusted, UK



Source: Vacancies by industry, ONS

Arts, entertainment and recreation has slipped down the rankings in terms of vacancy / employment ratio by industry

Figure 5: Vacancies per 100 employee jobs by industry, seasonally adjusted, UK

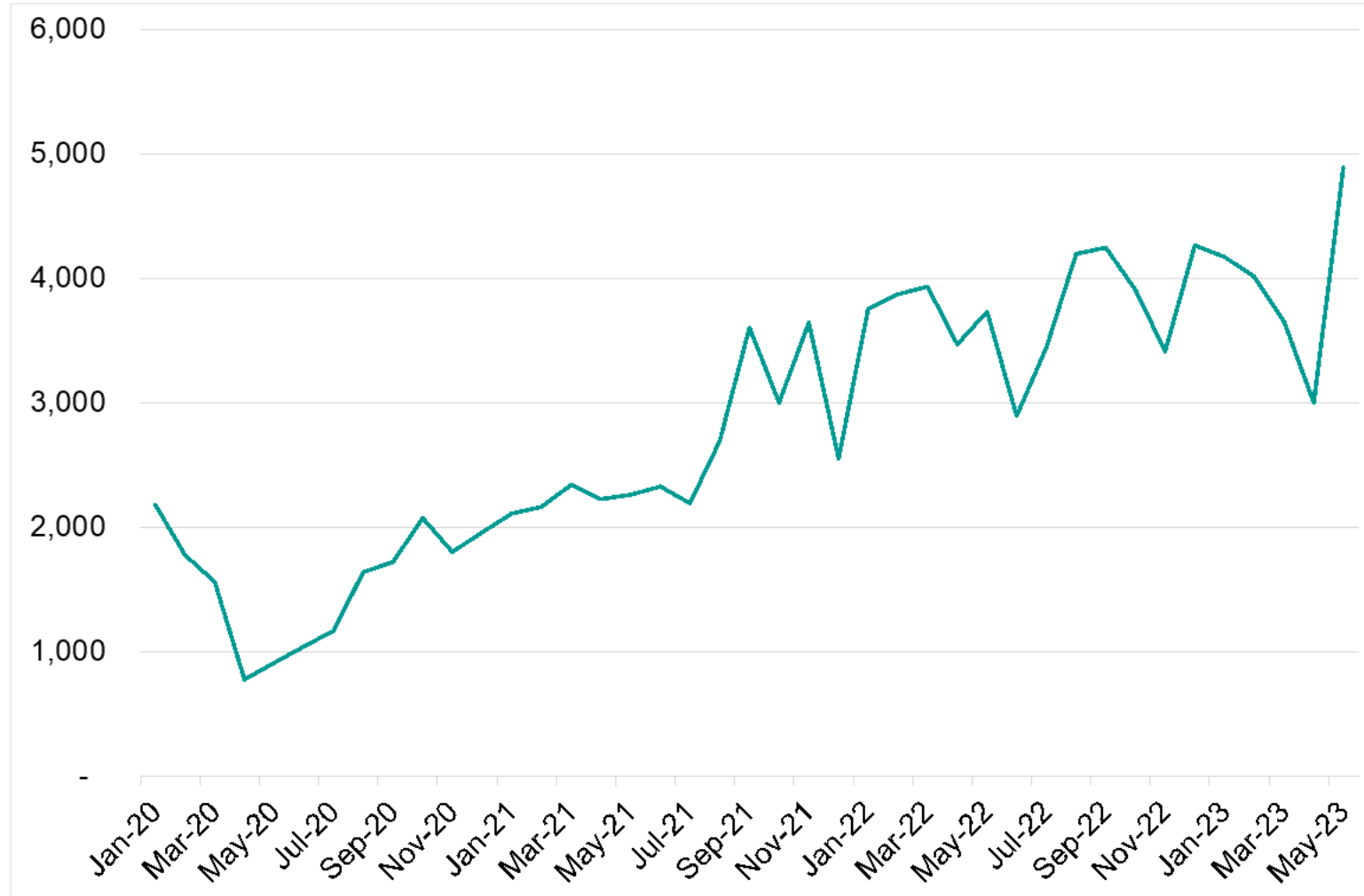


Arts, entertainment and recreation was ranked third among industries in early 2022

Source: Vacancies by industry, ONS

There was a spike in recruitment activity in creative roles in May following several consecutive months of decline

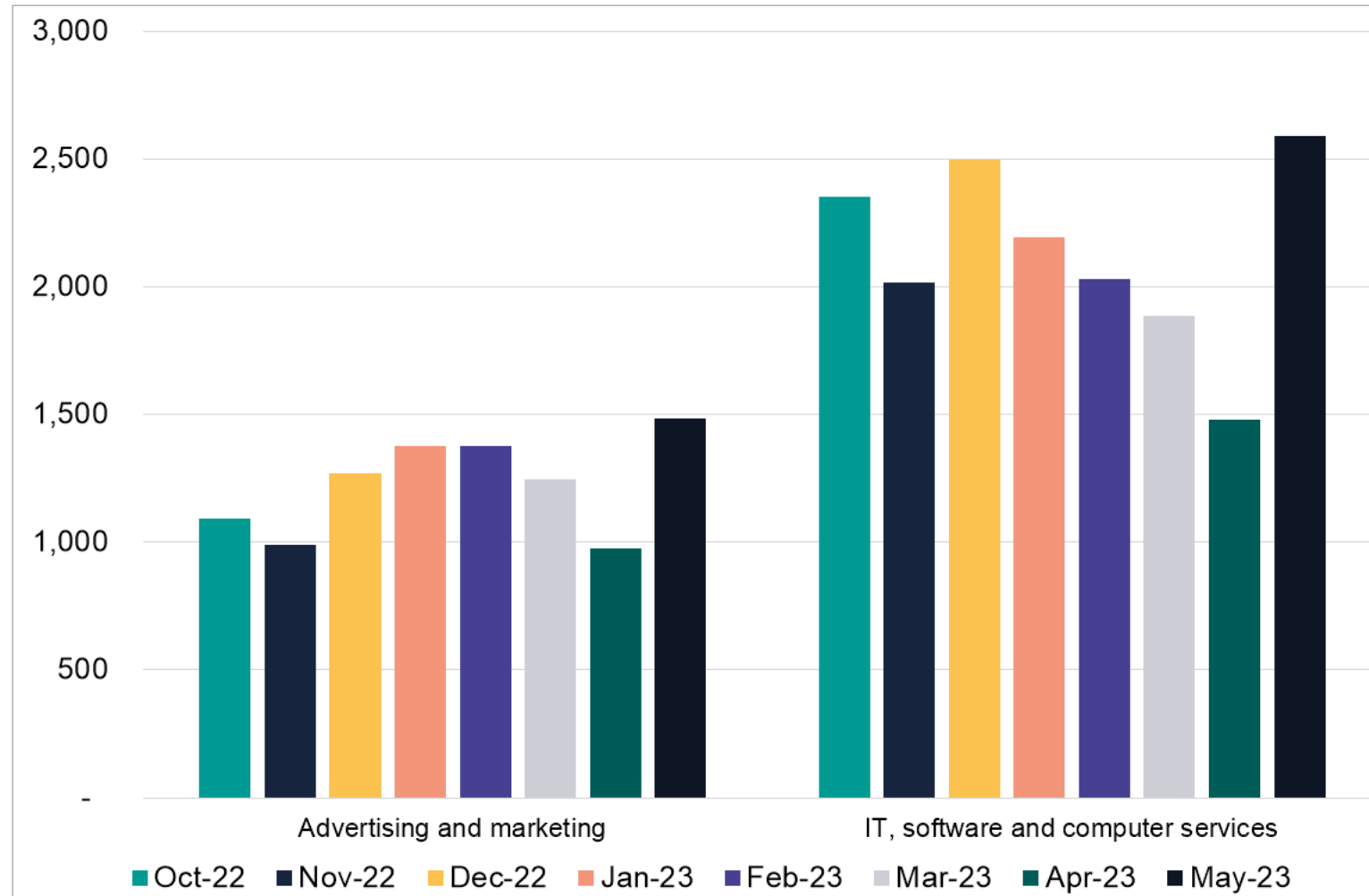
Figure 6: Monthly count of online job postings in creative occupations, West Yorkshire



Source: Lightcast

Demand for digital workers grew strongly in May following several months of decline

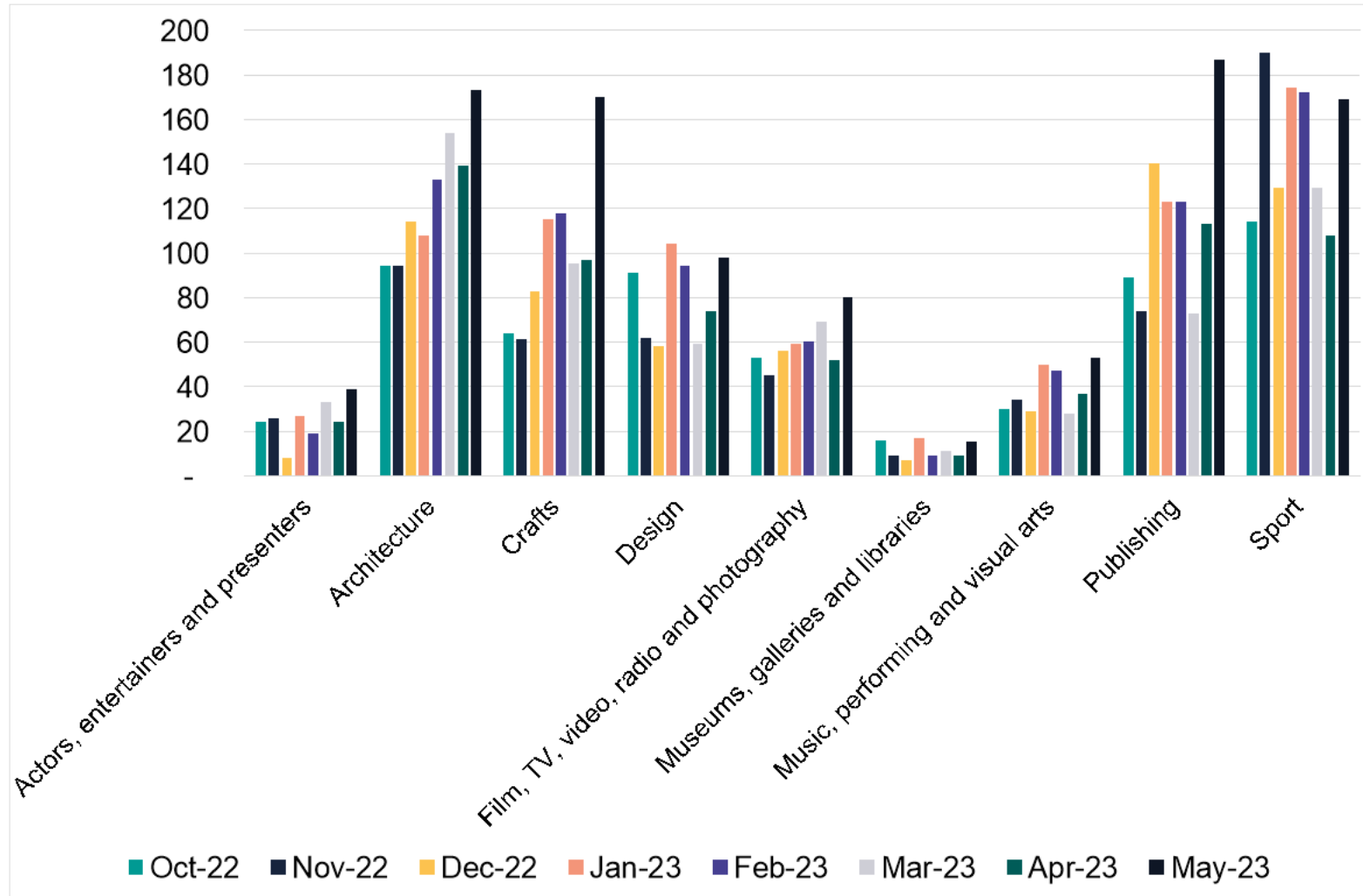
Figure 7: Monthly count of online job postings by creative occupation category, West Yorkshire



Source: Lightcast

All creative and sport occupational categories saw an increase in postings in May

Figure 8: Monthly count of online job postings by creative occupation category, West Yorkshire



Source: Lightcast